



January 20, 2022

The Unicode Consortium
Box 3914/6
Mountain View, CA 94039

Dear Unicode Consortium:

We write on behalf of Kidney Disease: Improving Global Outcomes (KDIGO) and appreciate the opportunity to add our voice to others in the kidney community advocating the creation of a kidney emoji.

We agree with our colleagues that your series of vital organ emojis is incomplete without a kidney. Kidney disease is important and widespread around the world. You have been given the most relevant statistics, which should help convince you that this move would be appropriate and recognize the millions of people who suffer from kidney disease.

The emoji would foster greater communication between patients and their caregivers. Also, it would facilitate communication among clinicians taking care of patients with kidney disease.

The kidney should join the heart, brain and lungs among your approved emojis. It recognizes a significant public health challenge and a way we can show how recognizing kidney disease can save lives.

We urge you to consider a kidney emoji to boost awareness of this vital organ and to elevate the health challenge posed by kidney disease to the higher level of recognition it deserves.

Sincerely,

DocuSigned by:
Michel Jadoul
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Michel Jadoul
KDIGO Co-Chair

DocuSigned by:
Wolfgang C. Winkelmayr
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